

# Northern Territory EXPORT & BUSINESS AWARDS 2026

# SPONSORSHIP OPPORTUNITY EXPORT AWARD CATEGORIES



**\$2,950** GST exclusive

## CATEGORY SPONSOR

Support the innovators in your specific sector by becoming an **Export Category Sponsor** at the 2026 Northern Territory Export and Business Awards.

This targeted sponsorship is a fantastic way to align your brand with excellence and build direct awareness within your niche market.

You'll enjoy valuable networking opportunities across the Territory's business community and celebrate your category's winner live at the NT Finals Gala Awards Ceremony - the same prestigious stage where the "Chief Minister's Exporter of the Year Award" and the "Minister for Trade, Business and Asian Relations' Business of the Year Award" will also be presented.



## EXPORT AWARD CATEGORY SPONSORSHIP BENEFITS

- ✓ Naming rights for one Award category
- ✓ Opportunity to present the category winner (NT Finals Gala Awards)
- ✓ Logo placement on key promotional materials
- ✓ **Two** complimentary tickets to the NT Finals Gala Awards Ceremony (Darwin)
- ✓ Access to promotional assets as a **Category Sponsor**
- ✓ **Category Sponsor** recognition at all Award events (on-screen, collateral, and MC announcements)
- ✓ Appreciation announcement on website and social media
- ✓ 30-second video shown at Awards events (produced by Awards organiser)
- ✓ **Quarter page** advertisement in the Awards Program booklet
- ✓ Sponsor Certificate of Appreciation
- ✓ Exclusive post-event networking with sponsors and winners



**Ronan Mackey**  
Head of Top End  
0487 777 433  
Email: RMackey@chambernt.com.au

**Brad Gaddes**  
Head of Central Australia  
0428 682 737  
Email: BGaddes@chambernt.com.au

# EXPORT AWARD CATEGORIES

1. Agribusiness, Food and Beverage
  2. Creative Lifestyle and Design
  3. Digital and Smart Technologies
  4. International Education and Training
  5. International Health
  6. Manufacturing and Advance Materials
  7. Professional Services
  8. Resources and Energy
  9. Sustainability and Green Economy
  10. Emerging Exporter
  11. First Nations Exporter
  12. Regional Exporter
  13. Small Business
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- A decorative graphic at the bottom of the page consists of a dense trail of small, glowing golden particles. The trail starts on the left side, curves upwards and then downwards, creating a wave-like pattern that spans across the bottom of the page. The particles vary in size and brightness, giving it a shimmering, starry appearance.